

Trade Area Profile

13840 N 35th Ave

1,3,5 mile radii : 13840 N 35TH AVE, PHOENIX, AZ 85053

Prepared For:

Samplr

Prepared By:

Michael Coretz

All Brokers, Inc

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Executive Demographic Report

Population

The current year population in this selected geography is 416,420. The 2000 Census revealed a population of 386,089, and in 1990 it was 322,098 representing a 19.87% change. It is estimated that the population in this area will be 464,549 in 2008, representing a change of 11.56% from 2003. The current population is 49.94% male and 50.06% female. In 2003, the median age of the population in this area was 33.8, compared to the US median age which was 36.1. The population density in your area is 5,302.0 people per square mile.

Households

There are currently 156,287 households in this selected geography. The Census revealed household counts of 145,963 in 2000, up from 121,557 in 1990, representing a change of 28.57%. It is estimated that the number of households in this area will be 172,216 in 2008, representing a change of 10.19% from the current year. For the current year, the average household size in this area is 2.66 persons.

In 2003, the median number of years in residence in this geography's population is 2.75. The average household size in this geography was 2.65 people and the average family size was 3.10 people. The average number of vehicles per household in this geography was 1.7.

Income

In 2003, the median household income in this selected geography was \$47,850, compared to the US median which was \$45,128. The Census revealed median household incomes of \$44,814 in 2000 and \$34,628 in 1990 representing a change of 38.18%. It is estimated that the median household income in this area will be \$53,380 in 2008, which would represent a change of 11.56% from the current year.

In 2003, the per capita income in this area was \$22,211, compared to the US per capita, which was \$23,201. The 2003 average household income for this area was \$58,450, compared to the US average which was \$60,600.

Race Ethnicity

In 2003, the racial makeup of this selected area was as follows: 82.82% White; 3.06% Black; 1.46% Native American; 2.76% Asian/Pacific Islander; and 6.83% Other. Compare these to the US racial makeup which was: 75.06% White, 12.30% Black, 0.88% Native American, 3.66% Asian/Pacific Islander and 5.52% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic origin make up 18.95% of the current year population in this selected area. Compare this to the US makeup of 13.79%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: 93.1% American Indian, Eskimo, Aleut Population; 63.2% Asian, Pacific Islander; 114.6% Black; 143.1% Hispanic Ethnicity; 156.8% Other; White 8.1%.

Housing

The median housing value in this area was \$84,019 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$104,835, which is a 24.8% change from 1990. In 1990, there were 77,257 owner occupied housing units in this area vs. 145,963 in 2000. Also in 1990, there were 44,301 renter occupied housing units in this area vs. 52,769 in 2000. The average rent in 1990 was \$400 vs. \$597 in 2000.

Employment

In 2003, there were 319,934 people over the age of 16 in the labor force in your geography. Of these 67.98% were employed, 3.25% were unemployed, 28.55% were not in the labor force and 0.22% were in the armed forces. In 1990, unemployment in this area was 3.88% and in 2000 it was 3.21%.

In 2003, there were 142,784 employees in this selected area (daytime population) and there were 11,077 establishments.

For this area in 1990, 65.34% of employees were employed in white-collar occupations and 34.66% were employed in blue-collar occupations. In 2000, white collar workers made up 63.76% of the population, and those employed in blue collar occupations made up 36.24%. In 1990, the average time traveled to work was 16 minutes and in 2000 it was 25 minutes.

Consumer Expenditure Report

	1 Miles:	3 Miles:	5 Miles:
2003 Consumer Expenditures (Average Household Annual Expenditures)			
Total Households	7,540	57,127	156,287
Median Household Income	\$51,184	\$48,234	\$47,850
Average Household Income	\$56,238	\$56,452	\$58,450
Total Average Household Expenditure	\$46,514	\$46,481	\$47,461
Airline Fares	\$317.09	\$316.31	\$323.49
Alcoholic Beverages	\$437.37	\$438.57	\$447.81
Alimony And Child Support	\$134.36	\$134.87	\$138.04
Apparel	\$2,488.50	\$2,488.77	\$2,539.79
Apparel Services And Accessories	\$324.56	\$323.86	\$330.86
Audio Equipment	\$69.73	\$69.45	\$71.00
Babysitting And Elderly Care	\$252.06	\$251.68	\$256.49
Books	\$84.65	\$84.83	\$86.67
Books And Supplies	\$124.76	\$125.09	\$127.61
Boys Apparel	\$134.15	\$133.56	\$136.03
Cellular Phone Service	\$75.45	\$75.79	\$77.30
Cigarettes	\$378.38	\$377.95	\$385.38
Computer Hardware	\$359.16	\$359.15	\$366.50
Computer Information Services	\$38.22	\$38.63	\$39.50
Computer Software	\$47.30	\$47.29	\$48.28
Contributions	\$1,382.18	\$1,378.55	\$1,408.27
Coolant And Other Fluids	\$10.74	\$10.74	\$10.96
Cosmetics and Perfume	\$102.21	\$102.20	\$104.44
Deodorants and Other Personal Care Products	\$33.65	\$33.70	\$34.39
Education	\$787.90	\$792.37	\$808.51
Electricity	\$1,377.51	\$1,379.22	\$1,406.25
Entertainment	\$2,363.79	\$2,360.37	\$2,409.61
Fees And Admissions	\$594.50	\$593.22	\$606.05
Finance Charges Excluding Mortgage And Vehicle	\$205.54	\$206.07	\$210.29
Floor Coverings	\$75.68	\$75.54	\$77.29
Food And Beverages	\$7,600.29	\$7,595.11	\$7,754.56
Food At Home	\$4,514.23	\$4,512.65	\$4,604.74
Food Away From Home	\$2,648.69	\$2,643.89	\$2,702.01
Footwear	\$459.13	\$459.63	\$468.93
Fuel Oil And Other Fuels	\$84.29	\$83.76	\$85.24
Funeral And Cemetery	\$118.04	\$118.01	\$120.40
Furniture	\$450.36	\$448.68	\$458.74
Gasoline And Oil	\$1,648.68	\$1,641.58	\$1,676.08
Gifts	\$1,373.32	\$1,374.70	\$1,403.29
Girls Apparel	\$161.85	\$161.04	\$164.12
Hair Care	\$64.92	\$65.03	\$66.35
Hard Surface Flooring	\$11.63	\$11.58	\$11.80

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Health Care	\$2,938.97	\$2,938.89	\$2,999.76
Health Care Insurance	\$1,415.15	\$1,415.70	\$1,445.11
Health Care Services	\$897.13	\$898.31	\$917.10
Health Care Supplies And Equipment	\$626.70	\$624.87	\$637.55
Household Services	\$353.58	\$352.36	\$359.45
Household Supplies	\$728.50	\$723.25	\$740.01
Household Textiles	\$110.77	\$110.72	\$113.11
Housewares And Small Appliances	\$962.22	\$962.04	\$982.00
Indoor Plants And Fresh Flowers	\$73.50	\$73.83	\$75.15
Infants Apparel	\$115.52	\$115.43	\$117.63
Jewelry	\$115.45	\$114.88	\$117.47
Legal And Accounting	\$100.31	\$100.22	\$102.48
Magazines	\$52.26	\$52.40	\$53.51
Major Appliances	\$207.95	\$206.97	\$211.38
Mass Transit	\$96.52	\$96.33	\$98.45
Men's Apparel	\$463.88	\$464.82	\$474.39
Mortgage Interest	\$2,768.87	\$2,766.45	\$2,825.86
Natural Gas	\$420.45	\$420.54	\$428.44
New Car Purchased	\$1,175.23	\$1,174.70	\$1,199.23
New Truck Purchased	\$893.24	\$893.21	\$912.13
New Vehicle Purchase	\$2,068.47	\$2,067.91	\$2,111.36
Newspapers	\$107.27	\$107.41	\$109.68
Oral Hygeine Products	\$30.29	\$30.31	\$30.93
Other Lodging	\$871.21	\$875.32	\$896.75
Other Miscellaneous Expenses	\$105.55	\$105.83	\$108.10
Other Repairs And Maintenance	\$92.28	\$92.20	\$93.98
Other Tobacco Products	\$42.11	\$42.10	\$42.98
Other Transportation Costs	\$777.96	\$777.51	\$793.63
Other Utilities	\$376.90	\$377.44	\$385.60
Paint And Wallpaper	\$43.72	\$43.72	\$44.65
Personal Care Products	\$179.91	\$179.97	\$183.82
Personal Care Services	\$502.47	\$503.27	\$513.65
Personal Insurance	\$536.29	\$535.65	\$547.33
Pet Supplies And Services	\$248.61	\$248.13	\$253.17
Photographic Equipment And Supplies	\$116.68	\$116.64	\$119.13
Plumbing And Heating	\$60.50	\$60.12	\$61.30
Property Taxes	\$451.49	\$442.12	\$449.20
Public Transportation	\$498.88	\$497.93	\$509.06
Records / Tapes / CD Purchases	\$120.46	\$120.74	\$123.20
Recreational Equipment And Supplies	\$884.67	\$881.86	\$899.79
Rental Costs	\$3,758.23	\$3,761.96	\$3,843.81
Roofing And Siding	\$75.47	\$75.19	\$76.67
Satellite Dishes	\$7.92	\$7.94	\$8.10
Shaving Needs	\$13.76	\$13.77	\$14.06
Shelter	\$8,575.99	\$8,571.54	\$8,755.61
Telephone Service Excl Cell Phones	\$1,175.98	\$1,178.35	\$1,203.42
Televisions	\$106.13	\$105.83	\$108.16
Transportation	\$9,722.92	\$9,705.01	\$9,912.27
Tuition	\$663.13	\$667.28	\$680.90
Used Car Purchase	\$1,383.70	\$1,379.66	\$1,409.88
Used Truck Purchase	\$806.86	\$803.12	\$821.38
Used Vehicle Purchase	\$2,190.57	\$2,182.79	\$2,231.26

VCRs And Related Equipment	\$47.26	\$47.27	\$48.27
Vehicle Insurance	\$1,081.43	\$1,080.34	\$1,103.51
Vehicle Repair	\$1,056.05	\$1,056.53	\$1,078.35
Vehicle Repair And Maintenance	\$1,066.78	\$1,067.27	\$1,089.31
Video And Audio Equipment	\$884.62	\$885.29	\$903.77
Video Game Hardware And Software	\$29.99	\$30.04	\$30.65
Watches	\$23.09	\$23.07	\$23.60
Women's Apparel	\$829.42	\$830.42	\$847.82

1 Miles:

3 Miles:

5 Miles:

2008 Consumer Expenditures (Average Household Annual Expenditures)

Total Households	8,245	62,858	172,216
Median Household Income	\$57,068	\$53,856	\$53,380
Average Household Income	\$62,893	\$63,009	\$65,474
Total Household Expenditure (\$000's)	\$50,189	\$50,040	\$51,094
Airline Fares	\$343.25	\$341.60	\$349.31
Alcoholic Beverages	\$471.66	\$471.76	\$481.74
Alimony And Child Support	\$144.58	\$144.77	\$148.18
Apparel	\$2,687.06	\$2,680.62	\$2,735.74
Apparel Services And Accessories	\$351.56	\$349.89	\$357.46
Audio Equipment	\$75.73	\$75.22	\$76.88
Babysitting And Elderly Care	\$271.87	\$270.72	\$275.96
Books	\$91.34	\$91.30	\$93.28
Books And Supplies	\$134.37	\$134.38	\$137.10
Boys Apparel	\$144.58	\$143.60	\$146.28
Cellular Phone Service	\$81.38	\$81.51	\$83.15
Cigarettes	\$407.09	\$405.72	\$413.73
Computer Hardware	\$387.31	\$386.45	\$394.39
Computer Information Services	\$41.83	\$42.12	\$43.08
Computer Software	\$51.16	\$51.01	\$52.08
Contributions	\$1,488.79	\$1,481.83	\$1,513.79
Coolant And Other Fluids	\$11.60	\$11.57	\$11.81
Cosmetics and Perfume	\$110.51	\$110.21	\$112.62
Deodorants and Other Personal Care Products	\$36.27	\$36.24	\$36.98
Education	\$848.07	\$850.51	\$867.95
Electricity	\$1,484.22	\$1,482.55	\$1,511.80
Entertainment	\$2,551.41	\$2,541.88	\$2,594.99
Fees And Admissions	\$642.28	\$639.46	\$653.27
Finance Charges Excluding Mortgage And Vehicle	\$221.86	\$221.84	\$226.42
Floor Coverings	\$81.87	\$81.54	\$83.42
Food And Beverages	\$8,206.73	\$8,181.02	\$8,352.81
Food At Home	\$4,870.09	\$4,856.25	\$4,955.51
Food Away From Home	\$2,864.99	\$2,853.01	\$2,915.56
Footwear	\$495.83	\$495.07	\$505.13
Fuel Oil And Other Fuels	\$90.39	\$89.68	\$91.27

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Funeral And Cemetery	\$125.78	\$125.58	\$128.11
Furniture	\$487.88	\$484.98	\$495.80
Gasoline And Oil	\$1,785.52	\$1,773.73	\$1,810.91
Gifts	\$1,481.36	\$1,479.31	\$1,510.16
Girls Apparel	\$174.45	\$173.20	\$176.52
Hair Care	\$69.94	\$69.88	\$71.31
Hard Surface Flooring	\$12.47	\$12.39	\$12.63
Health Care	\$3,166.99	\$3,159.37	\$3,224.68
Health Care Insurance	\$1,523.76	\$1,520.78	\$1,552.36
Health Care Services	\$966.06	\$964.94	\$985.12
Health Care Supplies And Equipment	\$677.16	\$673.65	\$687.20
Household Services	\$379.13	\$377.08	\$384.77
Household Supplies	\$790.10	\$782.81	\$800.78
Household Textiles	\$119.24	\$118.94	\$121.52
Housewares And Small Appliances	\$1,039.07	\$1,036.40	\$1,057.94
Indoor Plants And Fresh Flowers	\$79.05	\$79.15	\$80.58
Infants Apparel	\$124.67	\$124.27	\$126.65
Jewelry	\$125.09	\$124.17	\$126.96
Legal And Accounting	\$108.77	\$108.43	\$110.87
Magazines	\$56.39	\$56.39	\$57.60
Major Appliances	\$224.93	\$223.45	\$228.20
Mass Transit	\$104.42	\$103.98	\$106.26
Men's Apparel	\$500.70	\$500.43	\$510.77
Mortgage Interest	\$2,997.35	\$2,987.32	\$3,051.33
Natural Gas	\$451.32	\$450.44	\$458.99
New Car Purchased	\$1,268.16	\$1,264.51	\$1,290.99
New Truck Purchased	\$963.38	\$961.03	\$981.45
New Vehicle Purchase	\$2,231.53	\$2,225.53	\$2,272.44
Newspapers	\$115.61	\$115.48	\$117.92
Oral Hygeine Products	\$32.65	\$32.59	\$33.27
Other Lodging	\$933.46	\$936.64	\$959.40
Other Miscellaneous Expenses	\$113.97	\$113.99	\$116.43
Other Repairs And Maintenance	\$99.24	\$98.98	\$100.91
Other Tobacco Products	\$45.38	\$45.25	\$46.19
Other Transportation Costs	\$839.39	\$836.90	\$854.30
Other Utilities	\$406.13	\$405.77	\$414.54
Paint And Wallpaper	\$47.16	\$47.05	\$48.05
Personal Care Products	\$194.30	\$193.88	\$198.02
Personal Care Services	\$543.00	\$542.47	\$553.69
Personal Insurance	\$580.40	\$578.37	\$590.97
Pet Supplies And Services	\$268.10	\$266.94	\$272.36
Photographic Equipment And Supplies	\$126.21	\$125.85	\$128.54
Plumbing And Heating	\$65.22	\$64.67	\$65.95
Property Taxes	\$485.88	\$474.46	\$481.94
Public Transportation	\$539.73	\$537.44	\$549.41
Records / Tapes / CD Purchases	\$129.90	\$129.86	\$132.52
Recreational Equipment And Supplies	\$953.77	\$948.78	\$968.15
Rental Costs	\$4,030.93	\$4,030.49	\$4,117.66
Roofing And Siding	\$81.25	\$80.79	\$82.39
Satellite Dishes	\$8.56	\$8.57	\$8.74
Shaving Needs	\$14.87	\$14.84	\$15.15
Shelter	\$9,230.30	\$9,209.25	\$9,406.16

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Telephone Service Excl Cell Phones	\$1,272.35	\$1,271.46	\$1,298.50
Televisions	\$114.87	\$114.24	\$116.75
Transportation	\$10,512.30	\$10,467.90	\$10,691.28
Tuition	\$713.70	\$716.12	\$730.84
Used Car Purchase	\$1,499.36	\$1,491.51	\$1,524.11
Used Truck Purchase	\$873.64	\$867.64	\$887.26
Used Vehicle Purchase	\$2,373.00	\$2,359.15	\$2,411.38
VCRs And Related Equipment	\$51.08	\$50.97	\$52.05
Vehicle Insurance	\$1,169.56	\$1,165.57	\$1,190.50
Vehicle Repair	\$1,139.25	\$1,136.94	\$1,160.44
Vehicle Repair And Maintenance	\$1,150.85	\$1,148.51	\$1,172.26
Video And Audio Equipment	\$955.36	\$953.65	\$973.56
Video Game Hardware And Software	\$32.37	\$32.34	\$33.01
Watches	\$25.06	\$24.98	\$25.56
Women's Apparel	\$895.26	\$894.15	\$912.93

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

Demographic Overview Report

	1 Miles:	3 Miles:	5 Miles:
Population			
1990 Census	18,811	129,864	322,098
2000 Census	19,920	142,461	386,089
Current Year Estimate	21,333	153,843	416,420
5 Year Projection	23,620	171,277	464,549
Households			
1990 Census	6,647	47,599	121,557
2000 Census	7,093	53,259	145,963
Current Year Estimate	7,540	57,127	156,287
5 Year Projection	8,245	62,858	172,216
2003 Population Households			
Population by Race			
White	85.39%	84.31%	82.82%
Black	2.57%	3.12%	3.06%
Asian or Pacific Islander	2.39%	2.53%	2.76%
American Indian, Eskimo, Aleut	1.18%	1.33%	1.46%
Population by Ethnicity			
Hispanic Origin	16.65%	17.24%	18.95%
Total Housing Units			
Owner-Occupied	71.9%	61.2%	61.9%
Renter-Occupied	22.4%	34.4%	33.4%
Vacant	5.7%	4.4%	4.6%
Average Household Size	2.83	2.67	2.65
Household Income			
Income \$ 0 – \$9,999	4.6%	5.6%	6.3%
Income \$ 10,000 – \$19,999	6.7%	9.0%	9.6%
Income \$ 20,000 – \$29,999	11.7%	12.1%	11.8%
Income \$ 30,000 – \$39,999	12.6%	12.9%	12.6%
Income \$ 40,000 – \$49,999	12.8%	12.3%	12.1%
Income \$ 50,000 – \$59,999	14.2%	11.2%	10.5%
Income \$ 60,000 – \$74,999	13.8%	12.4%	11.8%
Income \$ 75,000 – \$99,999	12.9%	12.5%	12.3%
Income \$100,000 – \$124,999	6.3%	6.2%	6.2%
Income \$125,000 – \$149,999	2.0%	2.6%	2.8%
Income \$150,000 +	2.4%	3.2%	4.2%
Average Household Income	\$56,238	\$56,452	\$58,450
Median Household Income	\$51,184	\$48,234	\$47,850
Per Capita Income	\$20,138	\$21,316	\$22,211

Population by Sex

Female Population	50.0%	50.1%	50.1%
Male Population	50.0%	49.9%	49.9%

Marital Status

Age 15 + Population	16,656	120,896	325,827
Divorced	4.3%	5.2%	5.0%
Never Married	27.1%	29.2%	29.5%
Now Married	54.7%	51.3%	51.0%
Separated	6.6%	6.4%	6.6%
Widowed	13.2%	13.7%	13.7%

Family Status

Lone Female Householder	9.8%	12.6%	13.2%
Lone Male Householder	10.2%	11.1%	11.7%
Lone Parent Female No Children	4.1%	3.7%	3.5%
Lone Parent Female W/Children	8.3%	9.0%	8.5%
Lone Parent Male No Children	2.3%	2.1%	2.0%
Lone Parent Male W/Children	3.7%	3.7%	3.6%
Married Couple Family No Children	28.0%	24.8%	24.3%
Married Couple Family W/Children	26.0%	24.0%	24.4%
Non-Family Female Head W/Children	0.1%	0.1%	0.1%
Non-Family Male Head W/Children	0.6%	0.6%	0.5%

Length of Residence

Stability (% In Res 5+ Yrs)	40.6%	31.9%	29.8%
Turnover (% Yearly)	16.9%	21.9%	22.0%

Population by Age

Age 0 – 4	6.4%	6.6%	6.9%
Age 5 – 13	13.9%	13.3%	13.4%
Age 14 – 17	6.3%	6.3%	6.1%
Age 18 – 20	4.5%	4.7%	4.5%
Age 21 – 24	5.3%	6.0%	5.9%
Age 25 – 34	14.5%	14.9%	15.1%
Age 35 – 44	15.5%	15.8%	16.1%
Age 45 – 54	14.1%	14.3%	14.2%
Age 55 – 64	10.6%	9.4%	9.0%
Age 65 – 74	5.3%	4.6%	4.7%
Age 75 – 84	2.8%	3.0%	3.1%
Age 85 +	0.8%	1.2%	1.1%

Female Population by Age

Age 0 – 4	6.2%	6.4%	6.7%
Age 5 – 13	13.5%	12.8%	13.0%
Age 14 – 17	6.3%	6.1%	5.9%
Age 18 – 20	4.4%	4.5%	4.3%
Age 21 – 24	4.8%	5.6%	5.5%
Age 25 – 34	14.1%	14.2%	14.5%
Age 35 – 44	15.4%	15.7%	15.9%
Age 45 – 54	14.5%	14.6%	14.5%
Age 55 – 64	10.8%	9.6%	9.3%

Age 65 – 74	5.6%	5.0%	5.1%
Age 75 – 84	3.4%	3.7%	3.8%
Age 85 +	1.0%	1.7%	1.5%

2000 Census Occupation Employment

Occupation Employment

Not in Labor Force	4,059	30,541	83,405
In Labor Force	11,058	79,599	210,583
Employed	94.9%	95.1%	95.2%
Unemployed	5.0%	4.7%	4.5%
In Armed Forces	0.1%	0.3%	0.3%

Employment by Industry

Accommodation and food services	5.2%	6.8%	6.9%
Administrative, support waste management service	5.4%	5.2%	5.2%
Agriculture forestry fishing and hunting	0.4%	0.2%	0.2%
Arts entertainment and recreation	1.7%	1.7%	1.6%
Construction	8.7%	8.2%	8.9%
Educational services	8.0%	7.0%	7.1%
Finance and insurance	7.7%	8.4%	8.0%
Health care and social assistance	8.7%	9.6%	9.8%
Information	3.9%	3.5%	3.3%
Management of companies and enterprises	0.0%	0.0%	0.1%
Manufacturing	10.7%	9.1%	9.5%
Mining	0.1%	0.0%	0.0%
Other services (except public administration)	6.2%	4.7%	4.5%
Professional scientific and technical services	5.5%	5.9%	6.0%
Public administration	5.5%	5.1%	5.2%
Real estate and rental and leasing	2.2%	2.4%	2.5%
Retail trade	11.4%	13.5%	12.8%
Transportation and warehousing	4.9%	4.0%	3.8%
Utilities	0.9%	1.1%	1.1%
Wholesale trade	2.9%	3.5%	3.5%

2000 Census Transportation Housing

Means of Transportation to Work

Bicycle	0.6%	0.8%	0.8%
Bus or trolley bus	1.0%	1.8%	1.9%
Carpooled	15.0%	15.6%	15.2%
Drove alone	78.7%	76.3%	76.0%
Ferryboat	0.0%	0.0%	0.0%
Motorcycle	0.6%	0.5%	0.5%
Other means	0.1%	0.3%	0.6%
Railroad	0.0%	0.0%	0.0%
Streetcar or trolley car (public)	0.0%	0.1%	0.1%
Subway or elevated	0.0%	0.0%	0.0%

Taxicab	0.0%	0.0%	0.0%
Walked	1.1%	1.6%	1.8%
Worked at home	2.9%	2.9%	3.1%
Workers Age 16+	10,504	75,891	201,100

Vehicles Available

0 Vehicles Available	215	3,252	9,032
1 Vehicle Available	2,299	19,169	54,986
2 Vehicles Available	3,312	21,948	58,990
3+ Vehicles Available	1,267	8,889	22,955
Average Vehicles Per Household	1.86	1.76	1.73
Total Vehicles Available	13,052	92,898	249,984

Ave Vehicles Per Hhld	1.84	1.74	1.71
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Educational Attainment

School: Grade K – 9	3.5%	3.8%	4.5%
School: 9th to 11th grade no diploma	7.9%	7.8%	8.0%
School: High School Graduate	30.0%	27.5%	25.9%
College: Associates Degree	8.6%	8.1%	7.9%
College: Some College, No Degree	31.6%	30.6%	30.0%
College: Bachelor's Degree	12.0%	13.7%	14.7%
College: Graduate Degree	4.9%	6.7%	7.1%

Owner Occupied Home Value:

\$ 0 – \$24,999	0.0%	0.1%	0.1%
\$ 25,000 – \$34,999	0.0%	0.0%	0.1%
\$ 35,000 – \$49,999	0.2%	0.2%	0.5%
\$ 50,000 – \$79,999	9.9%	6.0%	6.5%
\$ 80,000 – \$99,999	27.3%	17.4%	14.4%
\$100,000 – \$149,999	31.0%	28.7%	24.4%
\$150,000 – \$199,999	2.2%	3.9%	6.3%
\$200,000 – \$299,999	0.6%	2.0%	3.8%
\$300,000 – \$399,999	0.0%	0.4%	0.9%
\$400,000 – \$499,999	0.0%	0.1%	0.2%
\$500,000 – \$749,999	0.0%	0.1%	0.2%
\$750,000 – \$999,999	0.0%	0.1%	0.1%
\$1,000,000 or more	0.2%	0.1%	0.1%

Median Home Value	\$99,026	\$103,695	\$104,835
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Monthly Contract Rent:

\$ 0 – \$100	0.0%	0.3%	0.8%
\$ 100 – \$199	0.1%	0.9%	1.2%
\$ 200 – \$299	0.7%	1.2%	1.6%
\$ 300 – \$399	1.3%	3.5%	5.6%
\$ 400 – \$499	16.1%	14.2%	19.2%
\$ 500 – \$599	14.1%	24.5%	22.9%
\$ 600 – \$699	33.7%	24.4%	22.5%
\$ 700 – \$799	17.3%	13.1%	11.6%
\$ 800 – \$899	8.3%	7.6%	6.5%
\$ 900 – \$999	4.1%	3.4%	2.8%

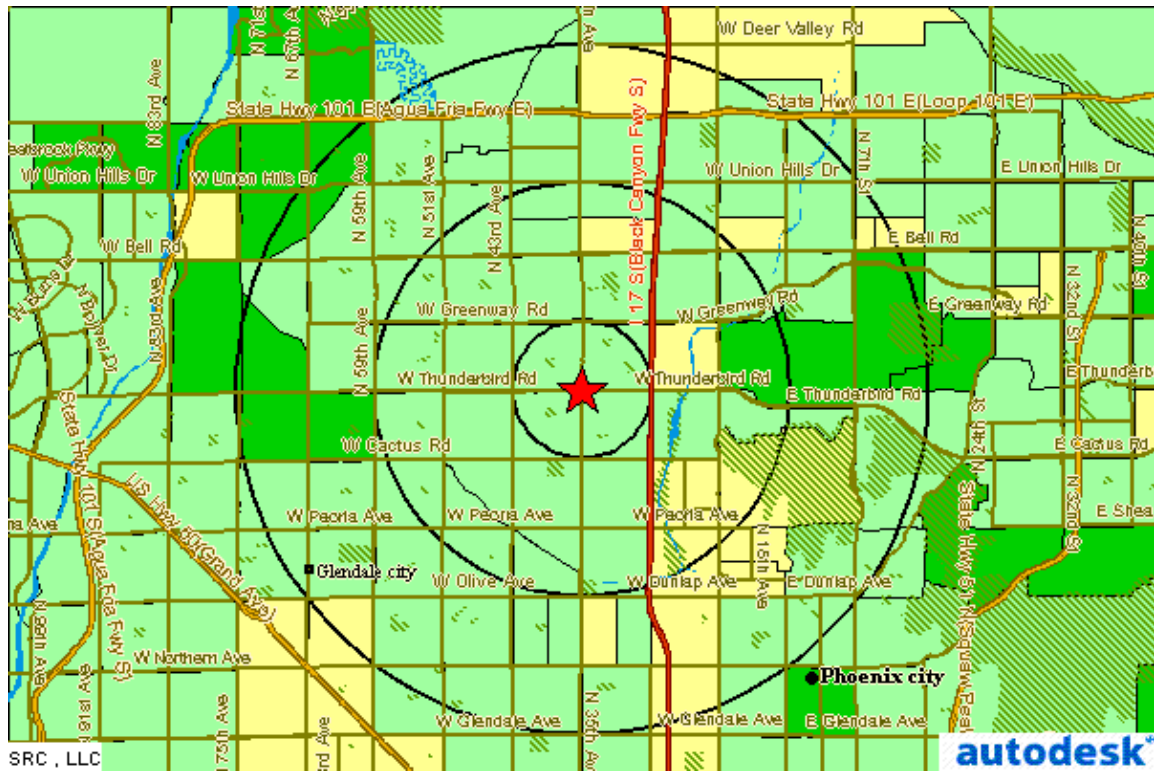
Trade Area Profile Prepared by Michael Coretz on March 1, 2004

\$1,000 – \$1,249	1.7%	3.5%	2.3%
\$1,250 – \$1,499	0.2%	0.4%	0.4%
\$1,500 – \$1,999	0.0%	0.8%	0.4%
\$2,000 or more	0.0%	0.0%	0.0%
Average Monthly Contract Rent	\$645	\$633	\$597
Units In Structure:			
1, Attached	4.1%	4.6%	5.3%
1, Detached	77.2%	62.2%	60.0%
2	0.2%	0.7%	1.0%
3 – 4	1.2%	3.3%	3.6%
5 – 9	2.4%	5.6%	5.4%
10 – 19	4.9%	6.2%	5.8%
20 – 49	2.4%	3.3%	3.2%
50 or more	7.2%	12.8%	11.7%
Mobile Home/Trailer	0.3%	1.1%	3.8%
Other	0.1%	0.1%	0.2%
Year Moved In:			
1969 or Earlier	4.7%	2.2%	2.3%
1970–1979	15.6%	10.4%	8.0%
1980–1989	12.5%	13.9%	13.6%
1990–1994	15.2%	14.2%	14.7%
1995–1998	25.5%	28.2%	29.9%
1999–March 2000	21.6%	26.7%	26.8%
Year Structure Built:			
Before 1939	0.1%	0.2%	0.5%
1940 to 1949	0.2%	0.3%	1.0%
1950 to 1959	3.3%	1.7%	4.2%
1960 to 1969	20.1%	11.0%	10.1%
1970 to 1979	46.4%	45.6%	34.7%
1980 to 1989	20.5%	30.4%	33.0%
1990 to 1994	3.3%	4.2%	5.9%
1995 to 1998	2.8%	5.0%	8.2%
1999 to March 2000	3.3%	1.6%	2.4%

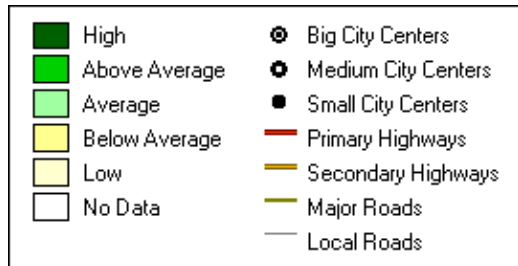
Demographic Snapshot Report

	1 Miles:	3 Miles:	5 Miles:
2003 Population:			
Total Population	21,333	153,843	416,420
Male Population	50.0%	49.9%	49.9%
Female Population	50.0%	50.1%	50.1%
Median Age	34.4	33.9	33.8
Population Density (per sq. mi.)	6,790.5	5,441.1	5,302.0
Employees	4,465	61,260	142,784
Establishments	434	4,720	11,077
Income:			
Median HH Income	\$51,184	\$48,234	\$47,850
Per Capita Income	\$20,138	\$21,316	\$22,211
Average HH Income	\$56,238	\$56,452	\$58,450
Households:			
Total Households	7,540	57,127	156,287
Average Household Size	2.83	2.67	2.65
Household Growth 1990 – 2000	6.70%	11.89%	20.08%
Housing:			
Owner Occupied Housing Units	72.0%	61.2%	61.9%
Renter Occupied Housing Units	22.4%	34.4%	33.4%
Vacant Housing Units	5.7%	4.4%	4.6%
Race:			
White	85.4%	84.3%	82.8%
Black	2.6%	3.1%	3.1%
American Indian, Eskimo, Aleut	1.2%	1.3%	1.5%
Asian or Pacific Islander	2.4%	2.5%	2.8%
Other	5.7%	5.8%	6.8%
Ethnicity:			
Hispanic	16.6%	17.2%	18.9%
Non-Hispanic	83.4%	82.8%	81.0%

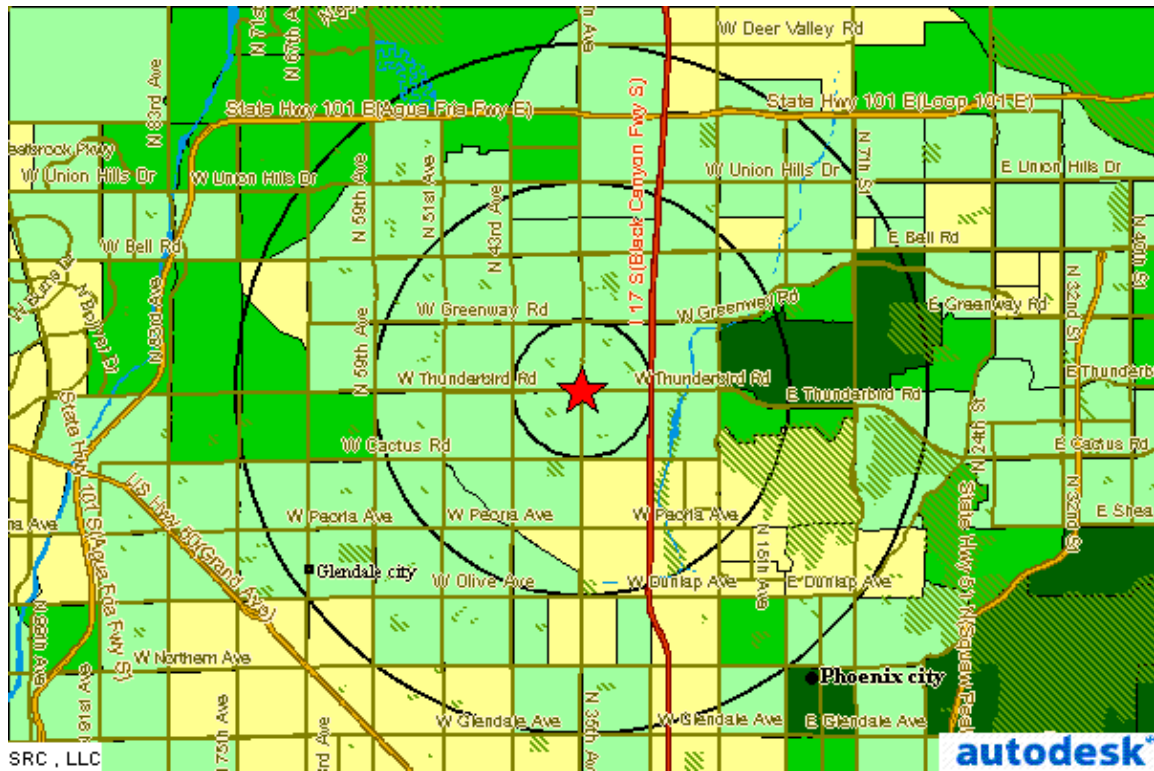
Aggregate Household Net Worth 2003 Map



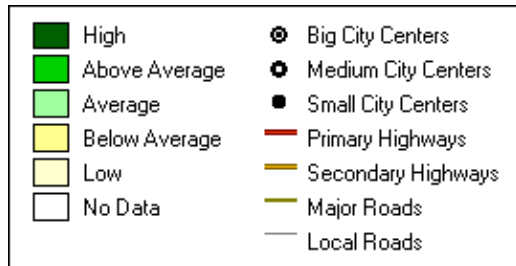
Current Geography View: Census Tracts



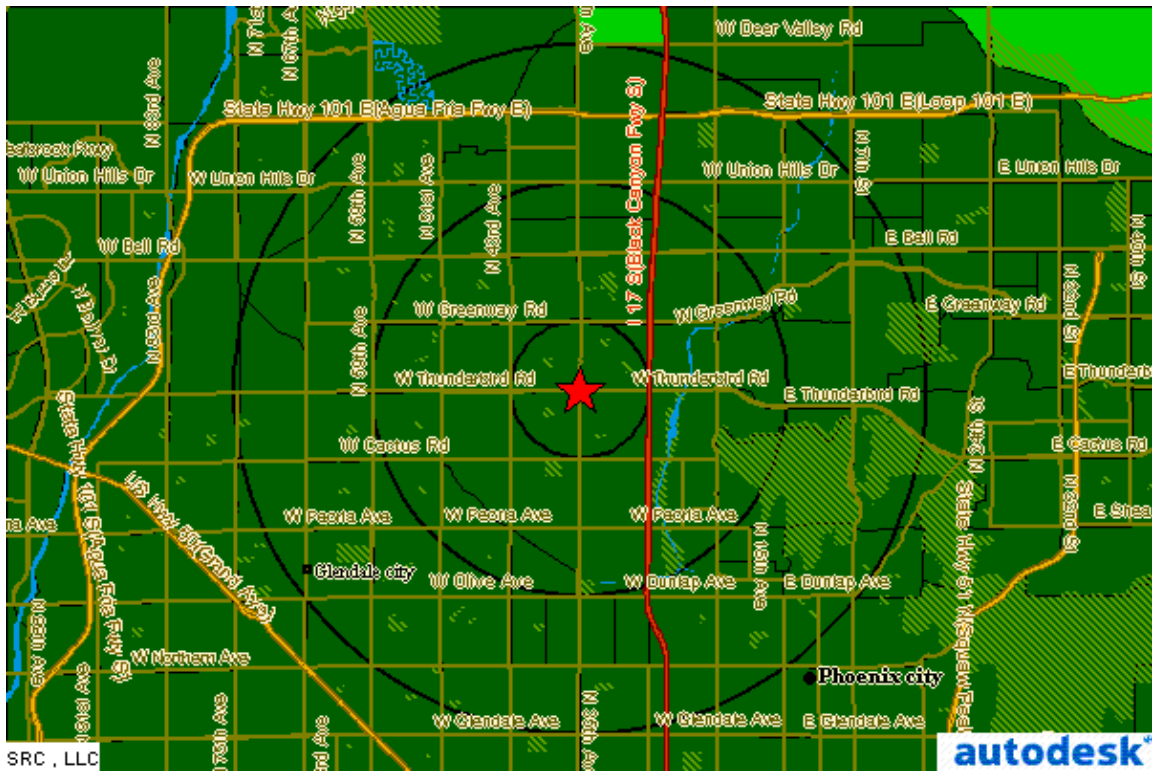
Average Household Income 2008 Map



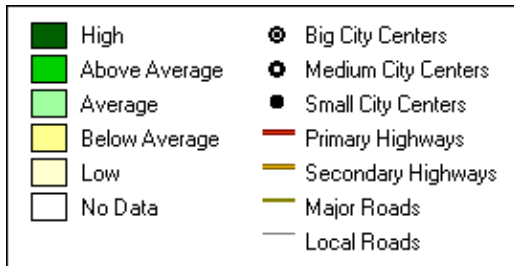
Current Geography View: Census Tracts



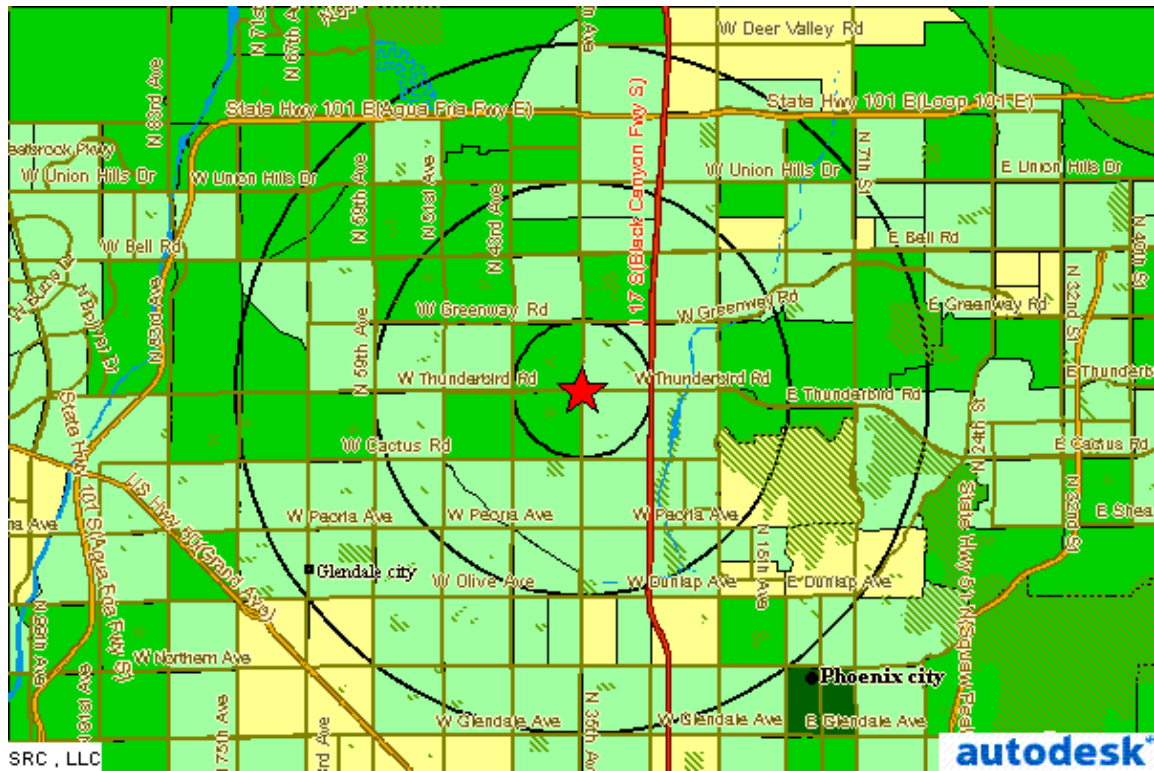
Daytime Population Density 2003 Map



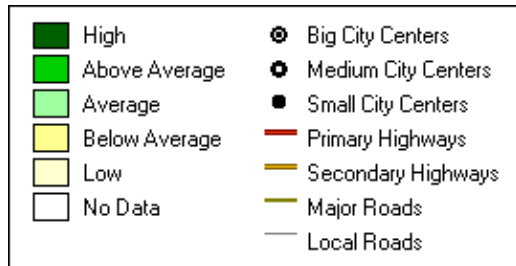
Current Geography View: Census Tracts



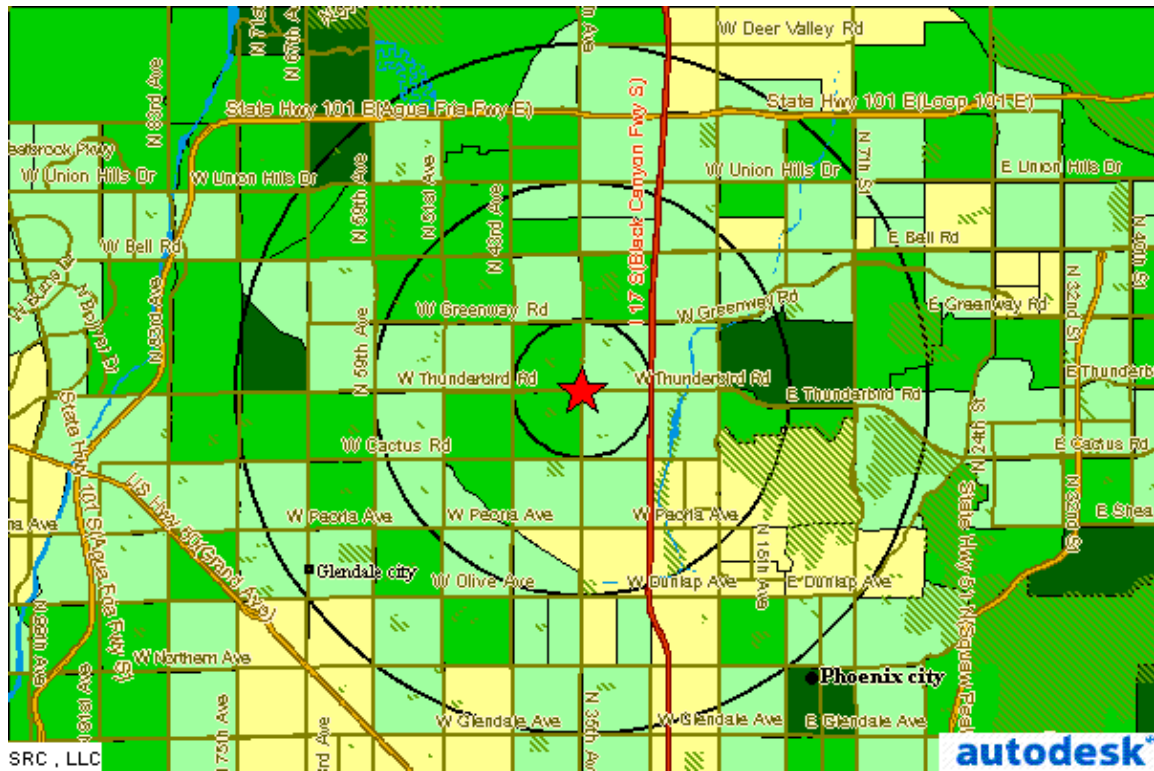
Median Household Income 2003 Map



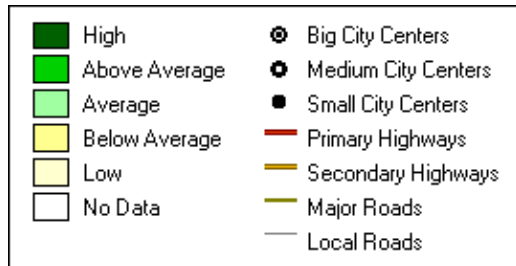
Current Geography View: Census Tracts



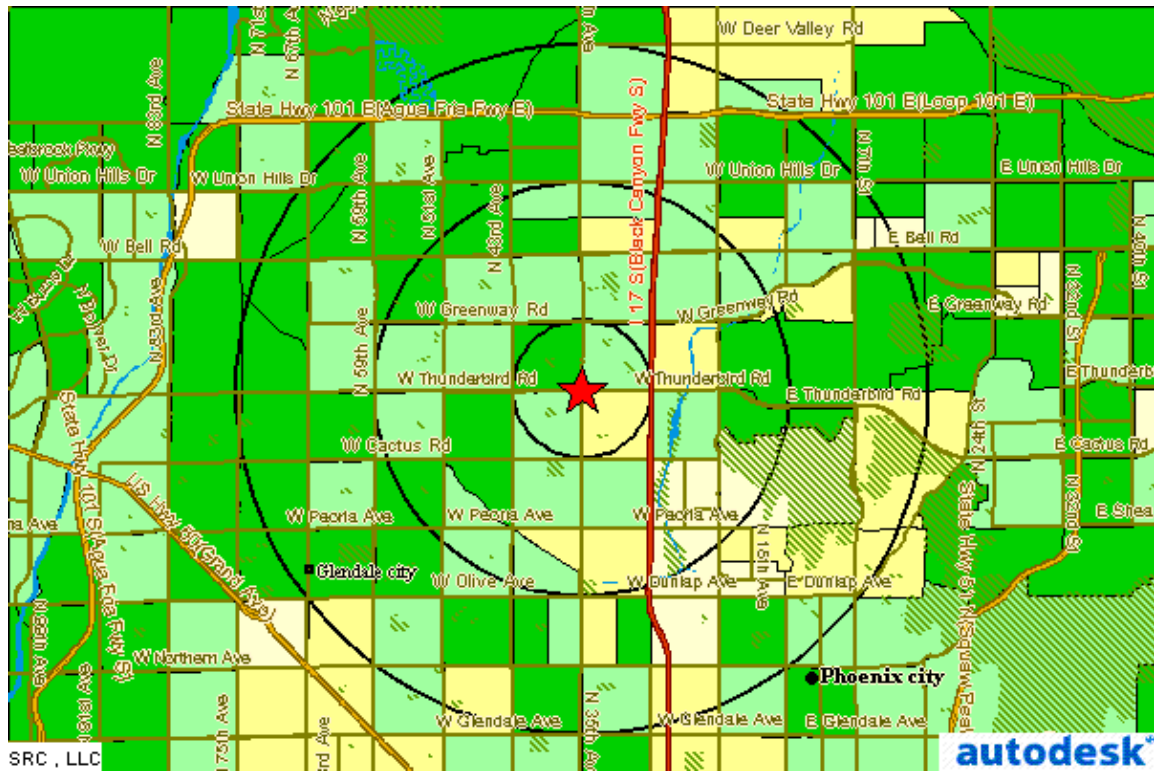
Median Household Income 2008 Map



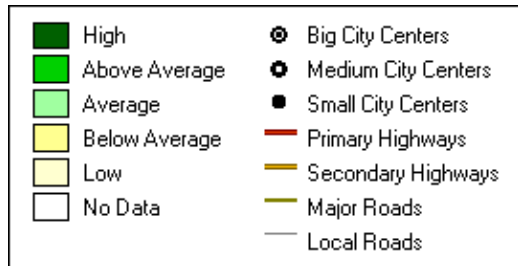
Current Geography View: Census Tracts



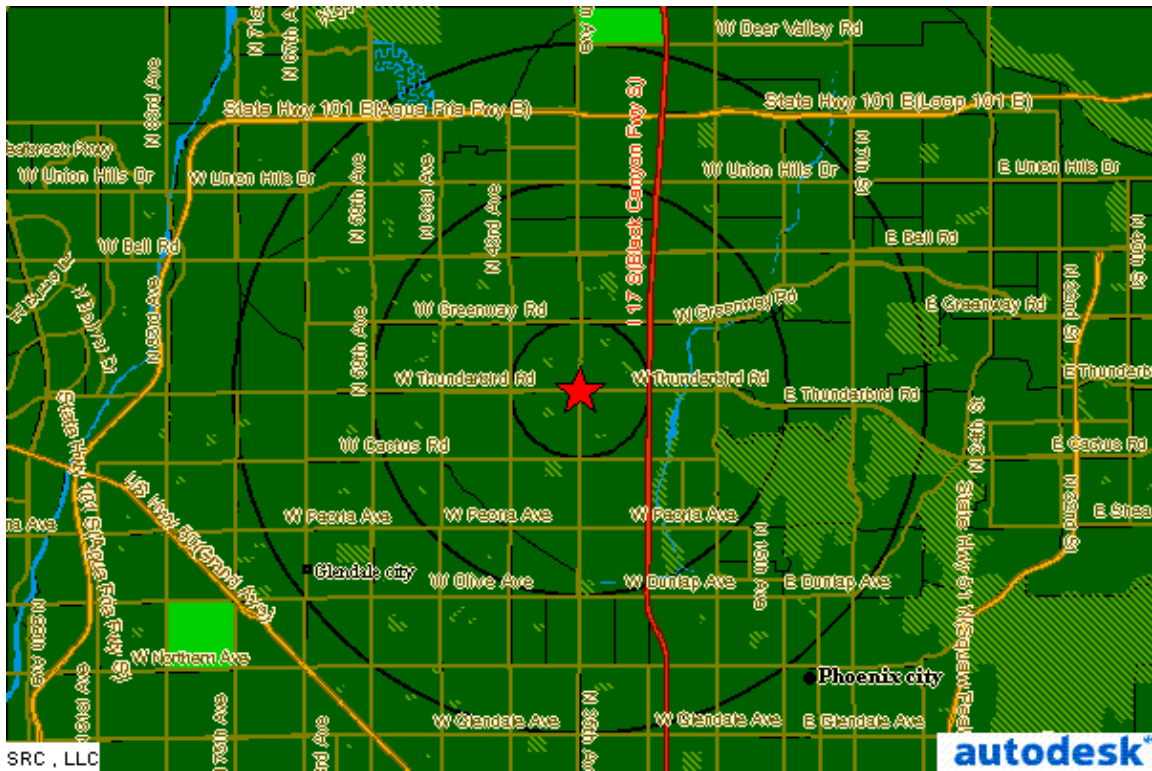
Owner Occupied Units 2003 Map



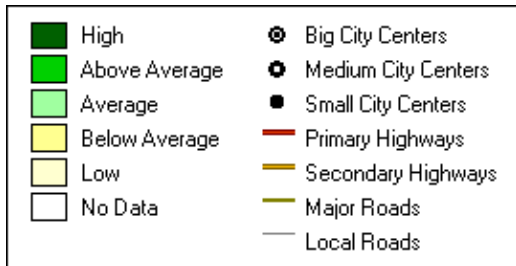
Current Geography View: Census Tracts



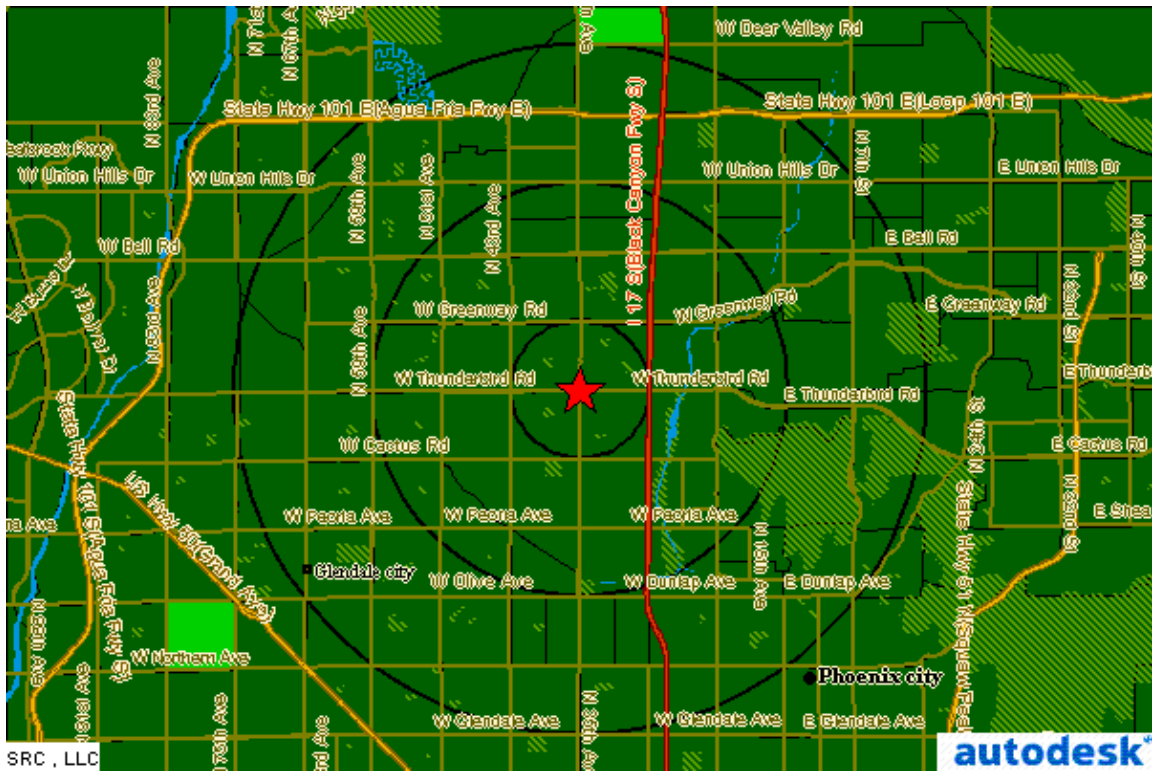
Population Density 2003 Map



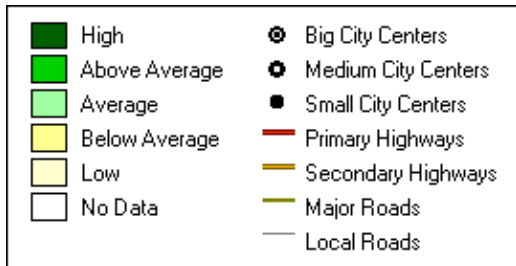
Current Geography View: Census Tracts



Population Density 2008 Map



Current Geography View: Census Tracts



Addendum

Data Methodology

The demographic data used in STDBonline are developed by Experian/Applied Geographic Solutions (AGS) using a variety of source data sets, including, but not limited to information from AGS's household level data file, current year estimates from the Census Bureau and Postal Service, and economic forecasts from private sources. In addition:

- * These are the only US Estimates and Projections based on the most extensive household database available, summarized at the block group level. This is the demographic equivalent to an ongoing national census.
- * This unique bottom-up approach using household data is complemented by a rigorous, standard demographic cohort-component technique at the county level and above. AGS control totals are based on Census Bureau estimates advanced methodically to the current year and projected out five years. AGS takes the position that 10-year projections introduce unacceptable levels of uncertainty.
- * Migration effects, the most difficult to quantify for small area estimates, are taken into account through the Census Bureau's extensive analysis of IRS tax return data (maintaining strict confidentiality of individual records). From this, detailed county-to-county migration trends are established. AGS also takes into account undocumented immigration.
- * AGS methods make use of the current census MARS (modified age, race, sex) tabulation that corrects the current census for errors in age reporting (for example, grouping around age 21 and 65) and reallocates Hispanics from the "other race" category to more specific race groups. Any current analysis of opportunities in emerging ethnic markets should take this into account.
- * AGS list resources, GDT cartographic expertise, and Compusearch's years of demographic modeling experience represent a unique combination of leadership in the fields required for accurate estimates and projections.

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